CENTURY TIMES

Century®

CENTURY REAL ESTATE • EDITION 18 - APR 2025



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MD'S MESSAGE

Dear Patron,

As I reflect on our journey over the past six months, it has been nothing short of extraordinary. Our ability to consistently push boundaries, deliver excellence, and innovate has solidified Century Real Estate's position as a leader in the industry. The past five years have seen us double our growth, year on year, and with our collective commitment, we are poised to maintain this momentum. The recent ₹1,850 Cr infusion will further strengthen our ability to develop high-quality residential and commercial spaces in some of the city's most sought-after locations. This financial backing will fuel developments worth ₹14,000 Cr, setting the stage for an even more promising future.

One of our most defining moments in 2024 was the successful launch of **Century Regalia**, which cemented our stronghold in Central Bengaluru's luxury real estate market. This project showcases our commitment to providing world-class developments and has set a new industry benchmark. Following this, the **rapid sell-out of Century LIVA**, where **80**% of the inventory sold out swiftly, reaffirmed the Century's demand in the aspirational housing segment.

Looking ahead to FY 25, we are gearing up for an ambitious lineup of project launches - Century Attur, Century Silicon City, Century Eden 6, and Century Midtown, collectively adding 4.1 million sq. ft. of new developments worth ₹5,800 Cr to our portfolio. With funding already secured, the road ahead is well-paved for continued success. Construction for Century Downtown Tower 2 is well underway, and we are confident that this development will emerge as one of India's premier commercial landmarks in the coming decade. Additionally, we are excited to announce that we have moved into our new office space at Century Horizon, fostering a collaborative and dynamic work environment for our teams.

Beyond business, we take immense pride in our contributions to society. In September 2024, the Vidyashilp Education Group inaugurated the newly upgraded Government Higher Primary School in Byatarayanapura, Bengaluru, dedicated to Dr. P. Dayananda Pai and Shri P. Satish Pai. With 375 students enrolled, this institution fosters holistic development and a 360-degree learning experience, creating a lasting impact on the future of education. This initiative is a heartfelt tribute to our values and commitment to shaping young minds.

Our relentless pursuit of excellence has also earned us remarkable industry recognition. Over the past six months, Century Real Estate has been honored with multiple prestigious awards, reflecting our dedication to innovation, quality, and talent development. We were recognized as India's Residential Developer of the Year - 2025 at the ET Real Estate Conclave & Awards, a milestone that underscores our leadership in the industry.

We proudly received the ET Exceptional Employee Experience Award and the Best Team Development Award, showcasing our commitment to fostering a thriving workplace culture. Our marketing excellence was recognized with the Best Print Campaign of the Year for Codename Built Rare, and we were honored as the CSMO of the Year at the Realty+ India Leadership Summit, underscoring the immense creativity and talent within our organization. Additionally, Century Wintersun was awarded Best Large Gated Community Garden at the 217th Lalbagh Flower Show, and Century Downtown won the First Prize for Best Safety Implementation & Maintenance in Construction by the Karnataka State Safety Institute, highlighting our dedication to operational excellence and safety standards.

Our journey has just begun. The road ahead is paved with endless possibilities, and I do not doubt that, together, we will continue redefining the future of real estate. As we step into the next phase of our growth, let's remain steadfast in our commitment to our goal.

As Henry Ford once said, "Coming together is a beginning, staying together is progress, and working together is success." Let's take on the coming months with unwavering ambition and determination, knowing that the best is yet to come.

Onwards and upwards! Yours sincerely,

Ravindra Pai



TOMORROW SHAPES HERE



LEAPING AHEAD AND BEYOND

Century Real Estate's recent ₹1,850 crore funding, led by Ares Asia and SC Lowy, marks a significant milestone in the company's expansion strategy. This capital infusion will play a crucial role in unlocking ₹14,000 crore in Gross Development Value (GDV) over the next five years, further strengthening Century's presence in Bengaluru's rapidly growing real estate market.

TRANSFORMING LANDBANKS INTO LANDMARKS

With approvals for 6.5 million sq. ft. and another 8.7 million sq. ft. in the pipeline, Century is bringing unprecedented inventory to market. This rapid expansion cements our position as a top developer, catering to Bengaluru's rising demand for premium residential and Grade A commercial spaces.

RAISING BENGALURU'S GLOBAL LEGACY

Bengaluru's evolving real estate landscape demands world-class living spaces. Century Real Estate, with its deep market understanding and future-forward approach, is redefining urban living through innovation, quality, and, global collaborations.

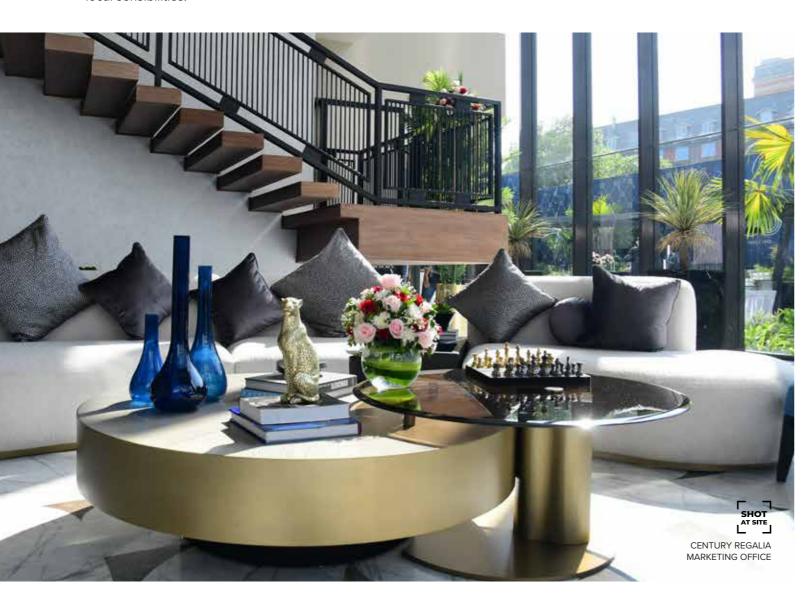
BUILDING BEYOND THE HORIZON

Today's buyers seek more than just homes; they desire holistic living experiences. From luxury residences with exclusivity and premium amenities to thoughtfully designed community spaces, Century Real Estate delivers lifestyle-driven developments tailored to diverse aspirations.

PARTNERING WITH THE WORLD, BUILDING FOR BENGALURU.

Century Real Estate collaborates with global leaders to create cutting-edge urban spaces.

By setting new benchmarks in real estate, Century Real Estate continues to shape Bengaluru's future, delivering world-class living experiences that reflect global standards while embracing local sensibilities.



Century Real Estate is not just building homes; it is shaping communities and enhancing people's lives. With several ongoing discussions to onboard more international experts, the company is dedicated to staying ahead of the curve. Each collaboration is a strategic move toward creating future-ready developments that seamlessly integrate global expertise with the unique cultural and social fabric of Bengaluru.

As Bengaluru continues to attract global professionals and investors, the demand for high-quality, well-designed living spaces will only grow. Century Real Estate is not just responding to this demand—it is proactively shaping the future of real estate in the city.

By blending local insights with world-class expertise, the company is ensuring that Bengaluru's residential landscape is not just keeping pace with global standards but setting them.

In a city known for innovation, Century Real Estate is redefining what it means to live in Bengaluru. The journey ahead is ambitious, but one thing is certain—the brand's commitment to excellence, consumer-centric approach, and strategic global partnerships are paving the way for a new era of real estate in South India.











Masterplan for Century Regalia & Century Attur



Landscape consultant for Century Silicon City



Landscape consultant for Century Sankya



Architectural consultant for Century Immencity



Interior design consultant for Century Regalia



Landscape design for Century Downtown



HADITEHERANI

Structural consultant for Century Regalia and Century Attur

Principle architects

for Century Vaderapura

Concept design and master plan for Century Calina

Contractor

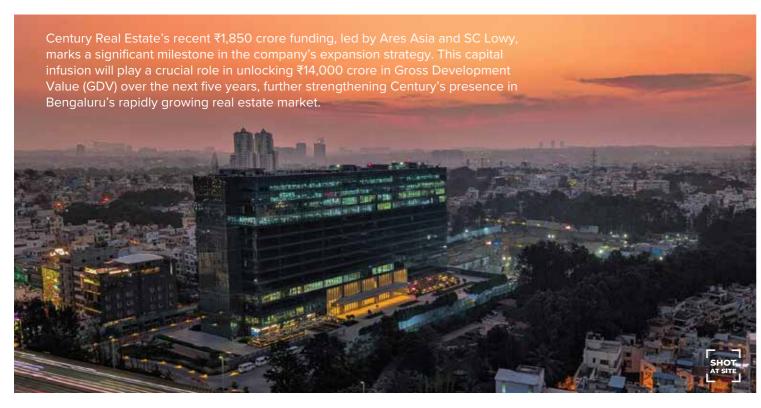
Architect

Hafeez



Concept design and master plan for a new project in Yelahanka

LEAPING AHEAD AND BEYOND





Ares Asia is a leading global alternative investment firm specializing in real estate financing. With a strong presence in key international markets, the firm provides capital to high-potential developments, helping businesses scale and optimize their growth strategies. Its investment in Century Real Estate reflects confidence in the company's ability to execute large-scale projects and capitalize on Bengaluru's dynamic real estate market.

Projects powered by Ares with an infusion of ₹1,600 crores

Century Ethos | **Hebbal** – A premium residential development in one of Bengaluru's prime locations.

Century Downtown | Hebbal – A high-end commercial development designed to cater to the evolving needs of modern urban living.

Century Silicon City | Marathahalli – A mixed-use development set to tap into the growing demand for housing in the vicinity.

New Commercial Project | Outer Ring Road – A strategically located commercial space aimed at attracting businesses and corporate clients.

Century Calina | Yelahanka – A residential development in a rapidly growing neighborhood with strong infrastructure and connectivity.

New Mixed-Use Development | Meenakunte -

A project integrating residential, commercial, plotted and retail spaces for a modern urban lifestyle.

New Residential Development | Vaderapura -

A thoughtfully designed housing project catering to the needs of contemporary homeowners.

New Villa Development | Mysore – Century's villa project, offering premium independent homes in one of Karnataka's fastest-growing cities.





SC Lowy is a renowned global financial group focusing on distressed and special situation investments. With expertise in credit markets and structured financing, the firm backs companies with strong growth potential, enabling them to expand operations and maximize profitability. SC Lowy's participation in this funding round underscores its belief in Century Real Estate's strategic vision and long-term market potential.

Projects powered by SC Lowy with an infusion of ₹250 crores

Century Eden Select | Doddaballapura Main Road – A well-planned plotted development catering to the expanding urban population.

Century Attur | Yelahanka – A promising venture in a rapidly developing area, offering modern residences.

Strategic Importance of the Investment

This funding is set to accelerate Century Real Estate's expansion, ensuring the timely execution of these projects while capitalizing on Bengaluru's booming real estate demand. The company has consistently demonstrated strong growth, with a 2x year-on-year increase in performance over the past five years. The ₹1,850 crore infusion will further strengthen its ability to develop high-quality residential and commercial spaces in some of the city's most sought-after locations.

With Bengaluru's real estate market witnessing an unprecedented surge, this investment reinforces Century Real Estate's leadership and commitment to delivering world-class developments.

BENGALURU LOVES OUR PROJECTS

Century



Strategically located on the Yelahanka-Doddaballapura Main Road, Century Liva emerged as one of the most successful launches in the Yelahanka micro-market in 2024. Pre-launched as Codename UnbeLIVAble in August 2024, the project primarily targeted young millennial homebuyers, quickly becoming the talk of Yelahanka.

The allocation event was a grand affair, attracting over 200 customers, Channel Partners, and potential buyers, many of whom visited with family and friends.

The carnival-themed event created an engaging atmosphere where guests interacted with our sales experts, further amplifying the excitement surrounding the project. The momentum grew stronger as the official launch approached, solidifying Century LIVA's position as a much-anticipated project in the vicinity.

















Century LIVA has recorded an impressive ₹225 Cr in sales, with more than 80% of the released inventory sold and the remainder swiftly selling out. The core concept behind the marketing campaign was "Life Beyond More Can Be Yours." The campaign tapped into the universal joy of getting more - more space, more comfort, and more amenities - eliciting a natural and animated reaction from homebuyers. The idea of Unbelievable becoming real was seamlessly integrated with the project's USPs: Spacious homes with multiple balconies and 40+ epic amenities that offer endless experiences for every resident.

225_{CR}

80%

With phenomenal sales, strong brand recall, and an unwavering buzz in the market, Century LIVA has set a new benchmark for success in the real estate industry.



A MARKET EVOLVING TOWARDS COMMUNITY-CENTRIC LUXURY

Century anticipates that Bengaluru's luxury real estate market is shifting towards organized, community-centric living. More individuals are transitioning from stand-alone homes to secure, high-amenity campuses, seeking a seamless blend of exclusivity, security, and convenience. The demand for integrated lifestyle spaces is at an all-time high.

Century Regalia is designed to meet this demand.

(<u>©</u>)

45+ premium amenities for all age groups spread across 64,000 sq. ft., ensuring a holistic living experience.

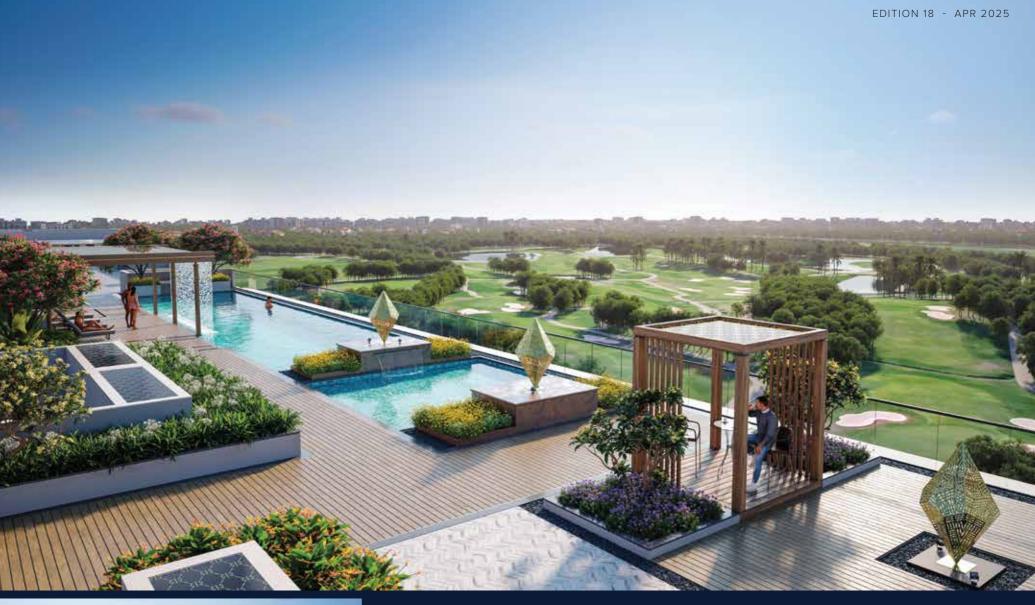








- (2) **Zen**: Spaces for mindfulness, calm, and peace.
- Action: Fitness, sports, and an active lifestyle.
- Celebration: Community gatherings and social engagement.



The Altitude Lounge

On the rooftop, opulence is redefined with the Sky Cabana, Sky Café, and an Infinity Pool, offering breathtaking views of the 125-acre golf vistas and an unparalleled experience.



Strategic global collaborations with renowned partners ensuring world-class design and construction:







With a projected revenue of ₹2,200 Cr, Century Regalia has already captured significant interest, generating ₹900 Cr in sales.





A SEAMLESS JOURNEY FROM PRE-LAUNCH TO GRAND LAUNCH

REDEFINING LUXURY BEYOND OPULENCE

Century Regalia was designed with a deeper understanding of true luxury—focusing on exclusivity, identity, and community rather than just opulence. This vision shaped its journey from pre-launch to one of Bengaluru's most prestigious addresses.

IMMERSIVE SALES EXPERIENCE



MARKETING OFFICE

Designed by Apartment9 Interiors to provide a first-hand experience of Century Regalia's grandeur.



CENTURY'S LARGEST SCALE MODEL

A high-tech hydraulic model allowing multiple families to explore the project simultaneously.

VIRTUAL SALES GALLERY

A digital hub with immersive marketing materials, 3D tours, live inventory tracking, and a real-time booking engine.



PHYGITAL EXPERIENCE

Real-time interactive mapping of key social infrastructure and masterplan highlights.



MOCK APARTMENT

The mock apartment, designed by Apartment9 Interiors, is the epitome of ultra-luxury, exuding timeless elegance with exquisite craftsmanship and sophisticated detailing.



EXCLUSIVE ENGAGEMENTS WITH ELITE AUDIENCES

Beyond digital and on-ground experiences, Century Regalia was strategically positioned in elite circles.



THE DRAM CLUB'S WHISKEY TASTING EVENT A premium networking experience for the Bengaluru's elite.





BANGALORE TURF CLUB

Endorsing with the most distinguished club in Bengaluru.



THE GRAND LAUNCH: CENTURY REGALIA AT KGA

The grand unveiling took place at the Karnataka Golf Association (KGA) during the Karnataka Premier League opening ceremony, an exclusive gathering of nearly 400 high-net-worth individuals, setting the stage for a spectacular launch that captured the attention of Bengaluru's elite. Century Real Estate delivered a powerful launch presentation, making an unforgettable impact.

By aligning with influential audiences and crafting unparalleled experiences, Century Regalia's launch wasn't just an event—it was a statement.









BHOOMI POOJA AT CENTURY REGALIA

The Bhoomi Pooja for Century Regalia marked the auspicious beginning of this landmark project, symbolizing prosperity and success. The ceremony was graced by founders Dr. P. Dayananda Pai & P. Satish Pai, who inaugurated the event with traditional rituals. This significant milestone reflects Century Real Estate's commitment to excellence, setting the stage for yet another iconic development in Bengaluru's skyline.









A RESOUNDING SUCCESS

The success of Century Regalia's launch was evident in the overwhelming response, with gross sales over ₹900 cr in the current FY. This achievement is a testament to the meticulous planning, innovative marketing, and strategic positioning that defined the project from inception.

A key enabler in this success has been our Channel Partner (CP) community. Their expertise, network, and unwavering support played a pivotal role in driving sales momentum. By fostering strong relationships and providing them with comprehensive tools and insights, we ensured that every effort translated into tangible results. Their contributions, alongside the dedication of our internal teams, have solidified Century Regalia's position as a benchmark in luxury real estate.

110+
LUXURY RESIDENCES, PENTHOUSES
AND DUPLEXES SOLD

₹900 CR

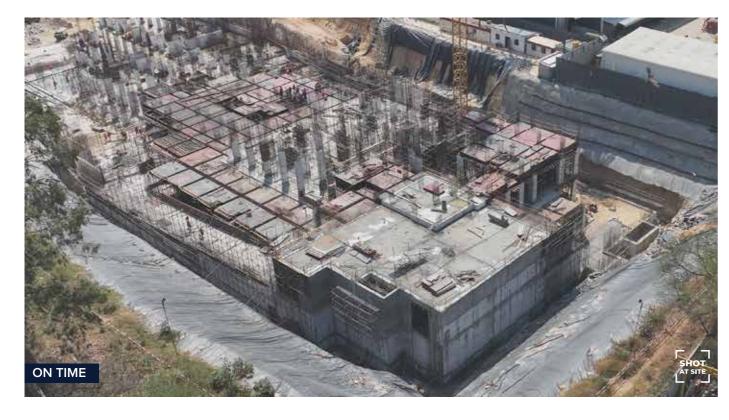
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PROGRESS IN ACTION

Century Real Estate's landmark developments continue to advance steadily, with significant milestones achieved across key projects.



Major groundwork is now complete. Excavation, micro piling, raft PCC, and foundation work have been successfully finished, paving the way for vertical growth. The lower basement slab work has commenced, marking the next phase of construction.



ASPRA

The foundation work is close to completion.

BRILLIA ___

Construction is progressing steadily. The foundation, including raft concreting, has been completed, and vertical columns are now taking shape, signaling a smooth transition to the next phase.

CRISSA _

The raft foundation and mud piling have been successfully executed, ensuring structural stability. With the lower basement slab now in progress and columns beginning to emerge, the project is steadily shaping up.

With each milestone, Century reinforces its commitment to timely delivery and world-class quality, ensuring these projects take shape as envisioned.



The construction is advancing at an impressive pace, with 100% of all plot-related work now completed. This includes service lines, roadwork, demarcation, levelling, and numbering, ensuring seamless development. Additionally, release orders and Khatas **CENTURY WINTERSUN** have been secured, paving the way for the registration process for Ferie Villas.

Villa construction is also progressing steadily. The Sample Villas (No. 15 and 18) are fully completed, while excavation work for plots 31 to 59 has been successfully finished, marking the next phase of development.





CENTURY TRAILS

Century Trails is making remarkable progress, with major infrastructure milestones completed. The Entry Portal, Overhead Tank (OHT), and roadwork are fully done, ensuring smooth access. Essential utilities, including the underground sump (UG Sump) and Sewage Treatment Plant (STP), have also been successfully completed.





The Entry Portal

Completed Roadworks

Completed

A key highlight, Club Basecamp, the adventure-themed two-storey clubhouse, has its structure fully completed, with finishing work in progress. This milestone brings residents closer to an exciting lifestyle hub designed for recreation and relaxation.



Club Basecamp: In progress

With each phase moving swiftly, Century Trails is shaping up as a well-planned, vibrant community.

CENTURY NOVUS

- The 11th floor slab work has been completed, and construction is progressing with the 12th floor slab.
- Internal ceiling and wall plastering have been completed up to the 3rd floor, while work on the 4th floor is currently in progress.
- Block masonry work has been completed up to the 7th floor, with ongoing work on the 8th floor.
- The next major milestone is the initiation of the terrace floor slab, which is expected to commence by the first week of April.



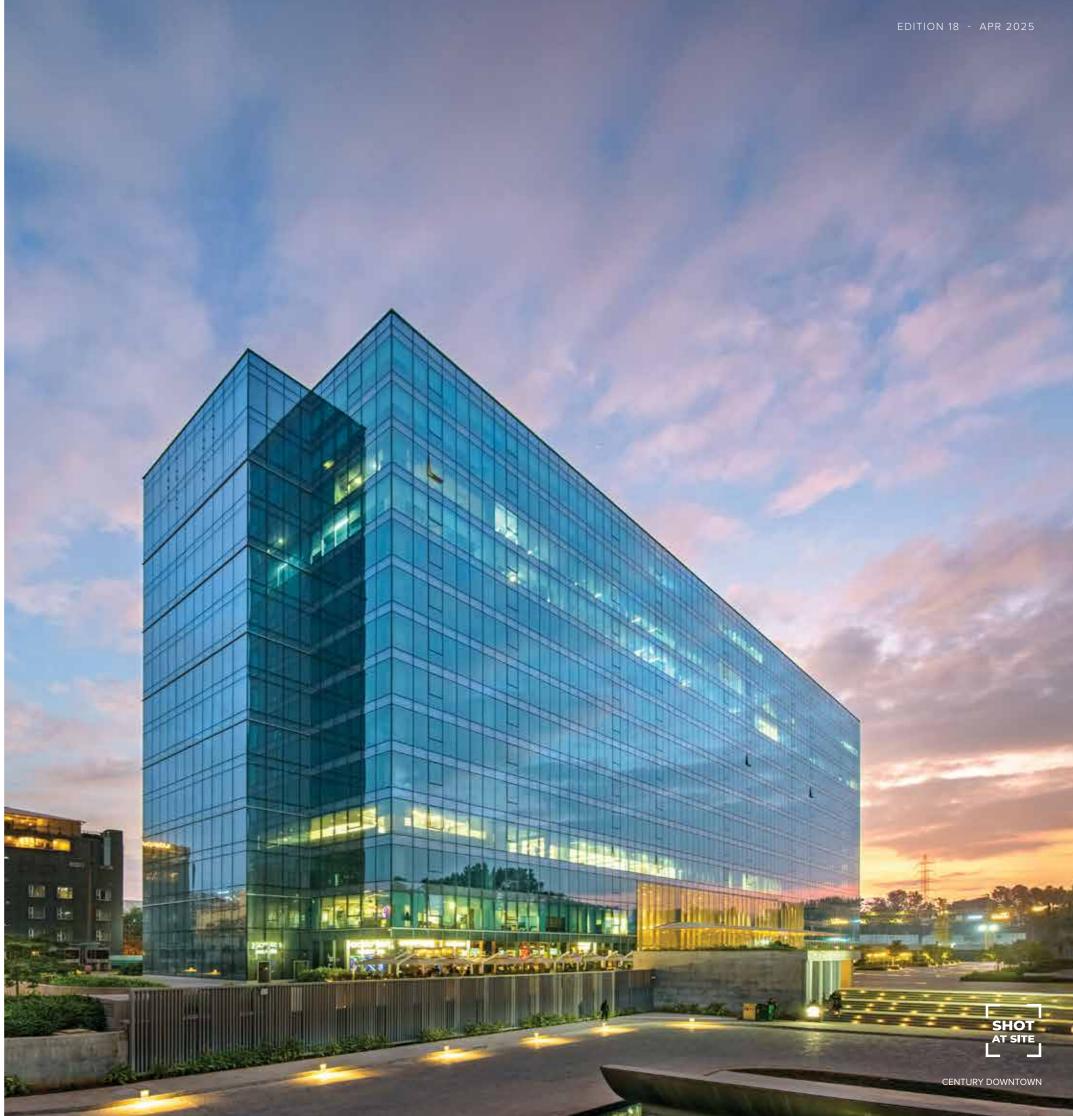
CENTURY DOWNTOWN

WHERE BUSINESS MEETS EXCELLENCE

Strategically located in Hebbal, North Bengaluru's thriving business hub, Century Downtown is a premium commercial development designed to elevate corporate success. Tower 1, sold to Godrej Fund, is already home to top global companies like Hitachi, Epson, KIA, Berkadia, and Terrapay, reinforcing its position as a marquee business destination. Complementing work-life balance, the development also features vibrant F&B and lifestyle destinations, including popular pubs like Underdogs and 1522.

With Tower 2 set for completion by 2026, Century Downtown continues to shape the future of business. Future expansions will include Tower 3, a dedicated retail block, and Tower 4, a luxury hospitality landmark, further enhancing its dynamic mixed-use ecosystem. As Hebbal's first LEED Platinum-certified commercial development, Century Downtown blends sustainability, innovation, and world-class infrastructure, creating an address that signifies growth and ambition.





EMPOWERING TOMORROW, ENRICHING TODAY

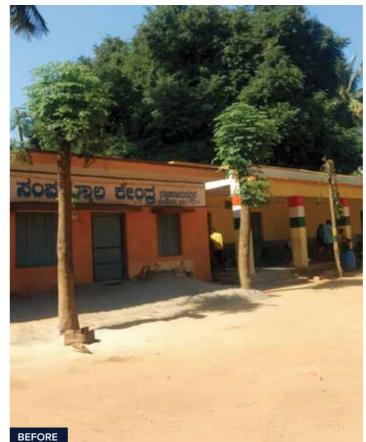
VSEG & Century Real Estate remains committed to initiatives that create lasting impact, with a strong focus on education and community development. A significant milestone in this journey is the newly upgraded Government Higher Primary School in Byatarayanapura, Bengaluru, inaugurated by the Revenue Minister of Karnataka Shri. Krishna Byre Gowda in presence of Dr. P. Dayananda Pai and Shri P. Satish Pai.







With a ₹4.17 crore investment, the school has been transformed into a state-of-the-art learning environment, designed by renowned architect Sanjay Mohe of Mindspace Architects. The upgraded facility now boasts 15 modern classrooms, an amphitheater, dedicated activity and lab spaces, dining and meeting areas, contemporary restrooms, and a spacious play zone. Further integrating sustainability, the school features eco-friendly rainwater harvesting pits to promote responsible water conservation.











Currently home to 375 students, the school is designed to foster holistic development and a 360-degree learning experience, ensuring young minds receive not only academic excellence but also exposure to creative, physical, and social growth.

FORGING A CULTURE THAT WINS

EMPLOYEE ENGAGEMENT

At the heart of every successful brand lies its people - engaged, motivated, and aligned with a shared vision, driving growth and innovation from within.

KANNADA RAJYOTSAVA

Century Real Estate honored Karnataka's rich culture and heritage with a vibrant celebration for associates. The event featured engaging activities, traditional delicacies, and a tribute to the state's formation.















REPUBLIC DAY

Communities of Century Ethos and Century Breeze along with our associates celebrated the spirit of unity and patriotism. The event featured heartfelt moments and joyous celebrations, serving as a powerful reminder of the values that unite the nation.











CHRISTMAS

Centurions came together to celebrate the spirit of Christmas, embracing the festive season with joy, laughter, and camaraderie, as they shared delightful moments and created cherished memories













The highly anticipated Century Champions League brought associates together in the spirit of competition and camaraderie. The tournament commenced with a thrilling player auction, where captains strategically bid for team members across departments.

Matches unfolded over multiple days, fostering teamwork and enthusiasm. The event concluded with the Grand Finale of CCL'25, celebrating the champions and recognizing every player's dedication.

























CREATING UNFORGETTABLE EXPERIENCES

Century Real Estate curates exclusive customer engagement events designed to foster meaningful interactions, strengthen relationships, and offer immersive experiences.

CLUB VANA AT CENTURY GREENS

The launch of Club Vana transported guests into the enchanting world of Alice in Wonderland. Every detail, from whimsical decor to immersive experiences, was meticulously crafted to spark curiosity and wonder.















CLUB PAVILION AT CENTURY SPORTS VILLAGE

The grand opening of Club Pavilion introduced guests to a dynamic space where sports, creativity, and community seamlessly blend. Expert-led coaching sessions, interactive activities such as T-shirt painting, and an atmosphere of excitement made the event a true celebration of play, passion, and togetherness.

















LEARNING & LEADING ALL THE WAY

UPSKILLING & GROWTH AT CENTURY



At Century, continuous learning is at the heart of our culture. Over the past six months, we have introduced several impactful initiatives, empowering our teams with essential skills and knowledge to drive excellence.

In-House Learning & Development: Strengthening Core Skills

SKILLSHOTS

A powerful presentation isn't just about slides - it's about storytelling, influence, and impact. This session equipped teams with the tools to design compelling visuals, structure narratives effectively, and confidently deliver presentations, making them more persuasive and memorable.





WE Initiative

Success starts with self-awareness. Under WE (Women Empowerment), our initiative for women at Century, we hosted an art-therapy-based workshop.

This art-therapy based workshop helped associates understand the importance of setting professional and personal boundaries, fostering healthier workplace relationships, stronger decision-making, and increased productivity.

Century Spark

We welcomed 45 new associates, with most joining our Project Execution, Litigation & Legal, and Audit teams. Through interactive sessions, business insights, and team-building activities, they seamlessly embraced the Century culture-gaining a strong understanding of our mission, values, and industry for a promising future together.



PARTNERED TRAINING: EXPANDING HORIZONS

Growth Aspire - Excellence for Luxury

The art of persuasion is the key to sales success. Rooted in proven influence strategies, this training sharpened our PreSales team's ability to connect with customers, build trust, and drive conversions—turning interest into action.





iSkill Box - Power BI & Excel Masterclass

Data drives business, and mastering analytics is a game-changer. This masterclass provided associates with advanced Excel techniques and Power BI expertise, allowing them to transform raw data into strategic insights for smarter decision-making.



Knolskape - Critical Thinking for Better Decision-Making

Every great leader thinks ahead. This program equipped Stars and newly promoted GM cadre associates with structured problem-solving techniques, enabling them to analyze challenges, anticipate outcomes, and make high-impact business decisions with confidence.

TECH-ENABLED LEARNING: SMARTER, FASTER, MORE ENGAGING





Driving Adoption & Workflow Excellence: Productivity is about more than just completing tasks: It's about optimizing processes. With expanded licenses and tailored workflows, we streamlined project management, improved collaboration, and enhanced efficiency across teams.

mindtickle

Whimsical Wednesdays & Gamifications: Learning should be engaging. Through interactive challenges, live demonstrations, and game-based learning, this initiative kept associates actively involved, reinforcing key concepts enjoyably and effectively.

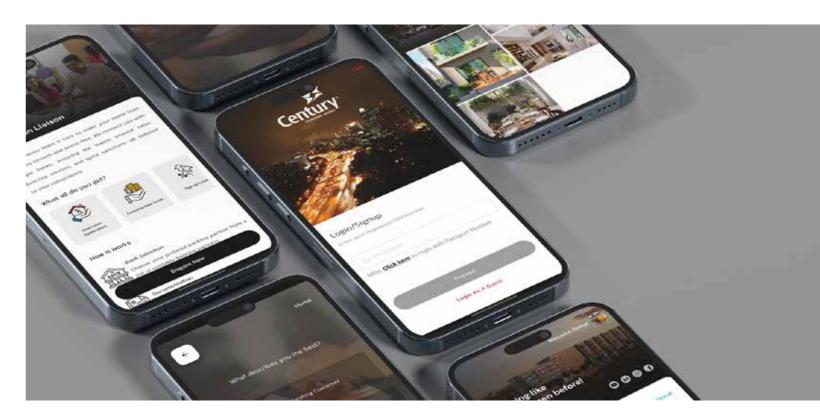
AI UNBOX

The Future of Innovation: The future belongs to those who adapt. Al Unbox explores how artificial intelligence is transforming industries. The debut session, Visual Creativity, showcased Al's impact on branding, design, and creative problem-solving—offering a glimpse into what's next.

TECH-ING IT A NOTCH HIGHER

TECHNOLOGY-LED GROWTH: ENHANCING EXPERIENCE & EFFICIENCY

Century Real Estate continues to integrate cutting-edge technology to enhance customer engagement and streamline operations.



CUSTOMER-CENTRIC MOBILE APP

The newly launched customer mobile application offers instant access to crucial information, ensuring a seamless experience. Customers can now track booking details, explore project portfolios with in-depth insights, and review past event highlights. Additionally, the app enables effortless referral lead submissions, allowing users to earn benefits, all while fostering greater transparency and engagement.

IN4SUITE ERP IMPLEMENTATION

To optimize internal operations, Century Real Estate adopted In4Suite ERP, a comprehensive project management solution. This system strengthens financial controls, refines procurement and supply chain management, and enables data-driven decision-making. By enhancing collaboration among stakeholders and improving resource allocation, the ERP implementation leads to increased efficiency, cost savings, and the successful delivery of projects.

By embracing technological advancements, Century Real Estate reinforces its leadership in the real estate sector, ensuring an enriched experience for both customers and associates alike.





Realty+ CSMO of the Year is a Centurion!

National recognition to Mr. Maninder Chhabra as the Chief Sales and Marketing Officer of the year at Realty+ India Brand Leadership Conclave & Awards 2025.



Century Real Estate has won Best Print Campaign of the Year at the Realty+ Conclave & Excellence Awards for Codename Built Rare.

This game-changing campaign shattered traditional marketing norms, redefining real estate marketing.





Century Real Estate has been awarded the ET-HR Exceptional Employee

Experience Award in the Large Scale Organization category. This recognition vindicates the superlative efforts that go into crafting a workplace that thrives on creativity, innovation, and collaboration.



Century Downtown has been awarded the Karnataka State level 1st prize for the best safety implementation & maintenance in Construction by the Karnataka State Safety Institute, highlighting our dedication to operational excellence and safety standards.



Century Wintersun blooms at the top. Proud to be the Best Large Gated Community Garden at the 217th Lalbagh Flower Show, awarded by the Department of Horticulture, Karnataka Government. A victory rooted in passion, care, and a love for greenery.

CENTURY IN MEDIA





CENTURY REAL ESTATE PROJECTS ₹2,000 CR IN SALES BY THE END OF FY25

Mahesh Prabhu, CEO, of Century Real Estate said Bengaluru-based Century Real Estate is projecting to achieve a sales target of ₹2,000 Cr by the end of FY25, driven by new launches planned for the second half of the year.

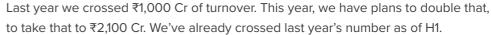
The company reported ₹1,040 Cr in sales for the first half of the fiscal year. The topline for Q2 stood at ₹507 cr.

Read More

businessline.

CENTURY REAL ESTATE EYES EIGHT HOUSING PROJECTS SPANNING MORE THAN 55 ACRES OVER NEXT 18 MONTHS

Maninder Chhabra, Director – Sales, Marketing & CRM, Century Real Estate said Century Real Estate is expected to develop eight housing projects spread across an area of more than 55 acres over the next 18 months in the IT Capital.





Read More



BHIVE WORKSPACE ACQUIRES 39,753 SQ FT IN BENGALURU FROM CENTURY REAL ESTATE FOR ₹3.54 CR

BHIVE Workspace, a co-working and managed office space provider, has acquired 39,753 sq ft office space from Century Real Estate for Rs 3.54 crore. The center, situated at HAL second stage area, Old Airport Road, Indiranagar, Bengaluru, has over 1,000 seats capacity.

In September 2024, it had leased 77,000 sq ft of grade-A office space from Address Maker in Indiranagar.

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CENTURY REAL ESTATE LAUNCHES 'LIVA' TARGETS RS 270 CR REVENUE

Century Real Estate's latest residential project Century LIVA has surpassed ₹200 Cr in sales, achieving a whopping sale of over 80% of units in its pre-launch/launch phase. With a total sales potential of ₹270 Cr, Century LIVA is poised for very healthy appreciation and is attracting overwhelming demand.

Maninder Chhabra, Director of Sales, Marketing, and CRM at Century Real Estate, added, "The aspirational segment of Bengaluru's real estate market is experiencing a surge in demand, fueled by rising incomes, government initiatives, increased migration into the city due to the favorable climate, a thriving IT and start-up sector, and extensive infrastructure development.

Read More



CENTURY REAL ESTATE

THE SOCIAL BUZZ:

A DOSE OF ALL THE SOCIAL MEDIA HIGHLIGHTS

Our social media has been a dynamic mix of launches, interactive posts, insightful content, construction updates, and collaborations, keeping our audience engaged and informed while showcasing Century's growth and innovation.

CHECK OUT OUR RECENT INSTAGRAM HIGHLIGHTS



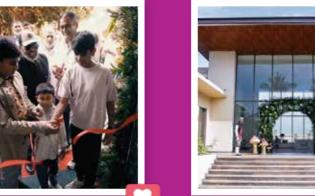
The launch of our iconic property Century Liva on Yelahanka -Doddaballapura Road.



The successful inauguration of the dynamic Club Pavilion at Century Sports Village marks a new milestone.



Century Real Estate and Devil's Circuit The Dram Club and Century Real Estate hosted an opulent whiskey and unleashed a storm of adrenaline and ambition. chocolate tasting at Codename Built Rare, in Indiranagar.



The successful launch of Club Vana, amidst the luscious Century Greens.



CHECK OUT THE LATEST ADDITIONS TO OUR LINKEDIN PAGE



Century Learning Academy proudly welcomes the 22nd batch of associates, marking the successful completion of Century Spark, our 2-day induction program.



Century Real Estate has been awarded the ET-HR Exceptional Employee **Experience Award** in the Large Scale Organization category. This recognition vindicates the superlative efforts that go into crafting a workplace that thrives on creativity, innovation, and collaboration.



Century Real Estate has won Best Print Campaign of the Year at the Realty+ Conclave & Excellence Awards for Codename Built Rare. Efforts bearing fruit.



Century Real Estate has been awarded 'Best Team Development Silver' from the ETHRWorld Future Skills Award 2024. Thanks to Century Learning Academy's stellar and consistent efforts, which helped reach new pinnacles of excellence.



Masterclass on Critical Thinking & Decision-making, in partnership with KNOLSKAPE. Ms. Vidya Mathews's session seamlessly blended strategic learning with the Grand Prix simulation.



Our Codename Built Rare campaign has earned a coveted spot on Ads of the World — a prestigious global platform showcasing the best advertising innovation.

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A LEGACY OF 5 DECADES - HARNESSING THE PAST, DEFINING THE PRESENT AND CREATING THE BLUEPRINT FOR THE FUTURE.

- One of the most respected and trustworthy names in Indian real estate industry
- \bullet Over 3,000 acres of land banks, with massive development potential
- \bullet Over 20 mn. sq. ft. of quality residential and commercial assets under construction

